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To: marketing
Subject: [Potential Massmail]Test: Introducing Narrative Power – a unique insight into your stakeholder narrative ↗

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NARRATIVE POWER

Yesterday's 'equity story' is today's stakeholder narrative

With websites, microsites, social media, annual and sustainability reports, the corporate communication framework is larger than ever before. Ensuring messaging is consistent, purpose-driven and meets the requirement of all audiences is a huge challenge. This is why we have developed Narrative Power.

Narrative Power provides an assessment of how effectively a company is utilising their reporting channels.

The Narrative Power benchmark combines Building Blocks and Accelerators which help our clients create a strong and consistent stakeholder narrative across their reporting network. This has the power to attract, inspire and retain the critical stakeholders on whom a company's success depends.

Take a moment to watch our video and see how Narrative Power can supercharge your corporate communications.



Get in touch to see how effective your stakeholder narrative is.

[SUPERCHARGE NOW](#)

Who we are

We support companies to craft impactful communications and ESG strategies that get results.
We combine strategy and creativity to engage and inspire.

designportfolio

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Get in touch

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